

Plastic Surgery 2007™

Baltimore
October 26-31

Day-at-a-Glance FOR JOURNALISTS

PRESS ROOM

West Pratt Street Office
(Level 200) Baltimore Convention Center

PRESS ROOM HOURS

Sunday, Oct. 28

7:00am – 4:00pm

Monday, Oct. 29 – Tuesday, Oct. 30

8:00am – 4:00pm

Wednesday, Oct. 31

8:00am – 12:00pm

PRESS ROOM PHONE

410-649-6205



AMERICAN SOCIETY OF
PLASTIC SURGEONS

All events held at the Baltimore Convention Center
unless otherwise noted.

To attend programs, courses or Opening Ceremonies on Saturday, October 27, you must pre-register by Friday, October 26 by calling ASPS® Public Relations at 847-228-9900. The Press Room will NOT be open on Saturday. If you have questions on Saturday, please call us at 847-804-5086.

Program and locations subject to change without notice.

Saturday, October 27

12:00-4:00pm Room 309

Special Program: Hot Topics in Plastic Surgery

Plastic surgeons will discuss emerging technologies in plastic surgery and their future viability. Learn about innovations being studied, tested or awaiting FDA approval. Stem cell advances, new technologies for non-invasive body contouring, new injectable fillers and more will be discussed.

Moderators:

William P. Adams, Jr., MD; Joe M. Gyskiewicz, MD; V. Leroy Young, MD

12:00-4:00pm Room 318

Special Program: Facial Rejuvenation Through the Combined Use of Dermal Fillers and Injectables (Featuring Live Patient Injections)

More than 9.1 million non-surgical cosmetic procedures were performed in 2006 – 5.3 million involved injectable wrinkle fighters. Program will provide the latest information on injectables, what's new, emerging techniques, patient safety issues, balancing patient expectations, and more.

Program Chair: Rod J. Rohrich, MD

4:15-6:30pm Ballroom

Opening Ceremonies

Keynote Speaker

William C. Taylor, author of several books on strategy, leadership, and the changing logic of global competition, and a panel of thought leaders on innovation will discuss, interpret and share reliable, proven results that businesses and individuals have mastered to become successful.

Patients of Courage: Triumph Over Adversity

Awards honoring inspirational reconstructive plastic surgery patients who have overcome traumatic illness or injury.

Sunday, October 28

(Press Room Hours: 7:00am – 4:00pm)

7:00-8:00am Session A, Hall D

Panel: Achieving Harmony in Facial Rejuvenation – Different Procedures for Different Faces

The composition of the human face varies person to person. Learn how different facial configurations require different surgical and non-surgical approaches for optimal results in facial rejuvenation.

Moderator: Robert Singer, MD

Panelists: Thomas A. Mustoe, MD; Malcolm D. Paul, MD; James M. Stuzin, MD

10:00-10:30am Session B, Room 314

Lecture: Reinnervating Muscle – The Fantastic Voyage

Did you know plastic surgeons are at the forefront of repairing injuries to the peripheral nervous system (motor/sensory nerves outside the brain and spinal cord)? Peripheral nerve injuries can be devastating, resulting in loss of movement and sensation in the injured area, and can significantly impact a patient's ability to perform normal activities. Lecture will provide an overview of the groundbreaking work microsurgeons and plastic surgeons are doing to optimize the recovery of motor function in patients.

Presenter: Paul Cederna, MD

10:15-11:30am Session A, Hall D

Panel: Silicone Implants: Where Do We Go From Here?

According to a recent ASPS survey, over 50 percent of ASPS Member Surgeons predict they will perform more breast augmentations since the FDA's approval of silicone implants and that 40 percent or more of all patients will choose silicone. Experts will discuss the latest information on silicone implants, implant management, and strategies for collecting scientific data.

Moderator: Maurice Nahabedian, MD

Panelists: E. Dale Collins, MD; Marc N. Melkerson, MS, Center for Devices in Radiological Health, FDA; Susan F. Wood, PhD; V. Leroy Young, MD

10:45-11:45am Session B, Room 314

Panel: Beyond Nerve Grafting: The Making of Semi-Bionic Man

Think the bionic man is the stuff science fiction movies are made of? With reconstructive plastic surgeons currently performing quality-of-life-enhancing peripheral nerve surgeries once thought impossible – from upper extremity amputations with state-of-the-art prosthesis to eliminating migraine headaches – can the bionic man be far off?

Moderator: W.P. Andrew Lee, MD

Panelists: Fredrick W.B. Deleviannis, MD, MPH; Gregory A. Dumanian, MD; Bahman Guyuron, MD; Thomas Tung, MD

1:45-2:45pm Session A, Hall D

Panel: Abdominoplasty Update: Innovations, Modifications and Limitations

Tummy tucks are a popular "mommy makeover" procedure for women who want to return to their pre-pregnancy shape. In fact, tummy tucks are the fifth most popular surgical cosmetic procedure, up 9 percent since 2005. Panel will discuss the latest innovations and the expanded role of liposuction in mini and full tummy tuck procedures.

Moderator: Kenneth Shestak, MD

Panelists: Jarez M. Avelar, MD; Alan Matarasso, MD; Gerald H. Pitman, MD

Sunday continued ►►

Sunday continued

2:45-3:15pm Session A, Hall D

Lecture: Ethnic Rhinoplasty

Nose reshaping is not a “one size fits all” solution for ethnic patients. Lecture will detail the nuances between the Caucasian and ethnic nose reshaping patient. The nose is one of the most important facial features that exhibits racial character.

Presenter: Bahman Guyuron, MD

4:00-6:00pm Room 331

Course: Improving Your Facelift Results – Individualizing Your Approach to Facial Rejuvenation

With new laser treatments and injectable wrinkle fighters, many boomers are postponing the facelift – but it is not dead! In fact, patients age 45 and older may find they only achieve their desired result with surgical rejuvenation. Course will detail advanced techniques and technologies in face-lifting based upon individual analysis of the aging face.

Instructor: Rod J. Rohrich, MD

4:00-6:00pm Room 329

Course: Volumetric Rejuvenation of the Orbit

Course will explore minimally-invasive options to restore volume to “nursing home eyes,” age-induced hollowing of the upper and lower eyelids.

Instructor: J. William Little, MD

Monday, October 29

(Press Room Hours: 8:00am – 4:00pm)

7:00-8:00am Session A, Hall D

Panel: Facial Rejuvenation Through Alloplasty Versus Autologous Techniques

Panel will discuss the advantages and disadvantages of using a patient's own tissue (i.e. fat injections, bone grafts) vs. processed or synthetic materials (i.e. hyaluronic acid fillers, implants) to cosmetically restore age-induced facial bone loss and soft tissue contour changes in facial rejuvenation.

Moderator: Frank Papay, MD

Panelists: S. Anthony Wolfe, MD; Michael J. Yaremchuk, MD; James E. Zins, MD

12:00-1:30pm Room 336

Course: The Wide Awake Approach to Hand Surgery

Patients awake while surgeons operate? Plastic surgeons are performing common hand surgeries, i.e., carpal tunnel, fractures and tendon repair, while patients are awake and under local anesthesia. Patients are able to move the reconstructed structures while repairs and adjustments are made.

Instructor: Donald H. Lalonde, MD

1:15-3:15pm Room 321

Course: Rejuvenation of the Aging Mouth (Featuring Patients)

To ignore the aging mouth in facial rejuvenation yields unnatural results. Course will detail how the mouth ages and discuss the available treatments. At the end of this course, physicians will examine patients who have had mouth rejuvenation.

Instructors: Byron D. Poindexter, MD; Robert K. Sigal, MD; George W. Weston, MD

1:15-3:15pm Room 309

Course: Injectable Agents for Facial Shaping: The Art and Science of Botulinum Toxin Type A and the New Hyaluronic Acid Fillers

Course will provide the real science behind injectable wrinkle fillers and fighters, as well as, explore how to manage patient expectations on what injectables can accomplish.

Instructors: Steven Fagien, MD; Rod J. Rohrich, MD

4:00-6:00pm Room 340

Course: Pediatric Plastic Surgery for the Non-Craniofacial Surgeon

Course will review the reconstructive challenges of children who have reconstructive surgery for congenital or acquired deformities, traumatic injuries, as well as, microsurgery in children.

Instructors: Michael L. Bentz, MD; Jeffrey D. Friedman, MD; Michael J. Klebuc, MD

4:00-6:00pm Room 318

Course: Non-Surgical Rejuvenation – Lasers

Course will discuss the safety and effectiveness of current and future laser technologies for facial rejuvenation and laser hair removal.

Instructors: Barry E. DiBernardo, MD; Jeffery M. Kenkel, MD; Michael I. Kulick, MD, DDS; Brooke R. Seckel, MD

Tuesday, October 30

(Press Room Hours: 8:00am – 4:00pm)

7:00-8:00am Session A, Hall D

Panel: Non-invasive Body Contouring: Are We There Yet?

Recently there has been talk about several procedures and devices touted to non-surgically remove unwanted fat. Find out the truth behind these techniques and devices. Panel will provide up-to-date information regarding the safety and effectiveness of non-invasive body contouring procedures.

Moderator: J. Peter Rubin, MD

Panelists: Barry DiBernardo, MD; Diana Duncan, MD; Peter Fodor, MD; Christopher Inglefield, MD

8:30-9:00am Session B, Room 314

Lecture: Waking Up to the Expanding Scope of Sleep Apnea

Plastic surgeons play a key role in treating sleep apnea – a condition that affects nearly 12 million Americans. Lecture will discuss how plastic surgeons, concerned about the serious health issues associated with sleep apnea, are helping patients get a good night's rest. The latest advances in diagnosing and treating sleep apnea will be discussed.

Presenter: Stephen Schendel, MD

1:30-2:30pm Session A, Hall D

Panel: Male Blepharoplasty

More than 37,000 men turned to eyelid surgery to revitalize their aging face, making it the second most popular cosmetic surgical procedure for men in 2006. Panel will examine the nuances of eyelid surgery in male patients.

Moderator: Glenn Jelks, MD

Panelists: James H. Carraway, MD; Mark A. Codner, MD; Henry M. Spinelli, MD

3:00-6:00pm Room 324

Course: Identification and Assessment of Psychiatric Disorders in Cosmetic Surgery

Course will examine how plastic surgeons can identify appropriate candidates for surgery and recognize those who may have psychological disorders.

Instructor: David B. Sarwer, PhD

Wednesday, October 31

(Press Room Hours: 8:00am – 12:00pm)

7:00-8:15am Session A, Hall D

Panel: International Approach to Breast Surgery and Cohesives: Making Your Results Gel

Hear the perspective of plastic surgeons from around the globe as they discuss the latest innovations on silicone gel breast implants for cosmetic and reconstructive breast procedures. An emphasis will be placed on the transition to gel implants and the various issues with the different types of implants available.

Moderator: Elizabeth Hall-Findlay, MD

Panelists: Phillip Blondeel, MD, PhD (Belgium); Javier de Benito, MD (Spain); Per Heden, MD (Sweden); Maurizio Nava, MD (Italy)

10:15am – 2:15pm Session B, Room 314

Special Closing Session: Cosmetic Medicine-Positioning Your Practice for Lifetime Patient Loyalty and Satisfaction

Thriving cosmetic medicine practices offer more than technical expertise, they offer an experience that fosters patient loyalty. Learn how plastic surgeons are focusing on the care of the “whole” patient, offering a lifetime continuum of services. From new techniques to practice innovations (e.g. integrating a plastic surgery practice with a cosmetic dentistry practice).

Session Co-chairs:

David L. Larson, MD; Renato Saltz, MD; Richard A. D'Amico, MD

Panelists: Laurie A. Casas, MD; Jack Fisher, MD; Roxanne J. Guy, MD; Dennis C. Hammond, MD; Robert A. Hardesty, MD; James E. Zins, MD